

How to Talk About Parts of a Webpage

A simple visual handset for people who do not know HTML.

https://www.example-site.com

1
Your Company

2
Home Services Pricing About Contact

3

3
Headline / Hero Section

This area tells visitors what the page is about.

4
Action

5
Search field

6
Sidebar

- Quick links
- Categories
- Filters
- Resources

7
Content card

Text or image block used for content

Content card

Text or image block used for content

Content card

Text or image block used for content

Content card

Text or image block used for content

Form area

8
Name

Email

9
Submit

10
Footer: copyright, address, policies, social links

Number key

1
Logo / site name

2
Navigation menu

3
Hero section

4
Button

5
Search bar

6
Sidebar

7
Content card / content section

8
Form field

9
Submit button

10
Footer

What to Call Each Part

Use these plain-English names when talking to a designer, developer, or AI tool.

Term	What it means
Header	The top strip of the page. Often holds the logo, site name, menu, and sometimes a search bar.
Logo / Site name	The brand mark or business name at the top. People use it to identify the website.
Navigation menu	The row of links like Home, About, Services, Contact. It helps people move around the site.
Hero section	The large first section near the top. Usually has a headline, short text, image, and main button.
Headline	The main title text that tells the visitor what the page is about.
Button	A clickable action such as Buy Now, Contact Us, Learn More, or Submit.
Search bar	A box where a visitor types words to search the site.
Sidebar	A narrow side area that can hold links, filters, categories, or extra information.
Content card / section	A block of content. It might show an article, service, product, image, or summary.
Form field	A place where the visitor types or selects information, such as name, email, or dropdown choice.
Footer	The bottom area of the page. Often includes copyright, contact details, policies, and social links.

Examples of Good Requests

- "Put the logo in the top left of the header."
- "Add a button under the main headline in the hero section."
- "Move the contact form above the footer."
- "Place three content cards under the hero section."
- "Add a sidebar on the left with categories and filters."